

## North Coast Growers' Association

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Humboldt County Farmers' Markets

[www.northcoastgrowersassociation.org](http://www.northcoastgrowersassociation.org)

PO Box 4232 Arcata CA 95518

(707) 441-9999

### **Help Us Keep Our Farmers' Markets Rolling!**

Dear Friends and Supporters,

We all love our community Farmers' Markets. They are an essential hub of fresh, local produce and artisan goods, bringing joy to our neighborhoods every week. A lot goes on behind the scenes to make your local farmers' markets happen. Some of you might see our novel farmers' market vehicles driving around from time to time. Things go smoothly most of the time, but every now and then, the vehicles break down, and our market team jumps into action to make things work. However, we're currently facing a significant challenge. Our beloved market truck, which is essential for operating your favorite Farmers' Markets, finally broke down beyond repair.

This vehicle is crucial for transporting all necessary market supplies. We need a reliable vehicle to maintain the vibrant and thriving markets our community loves and depends on! NCGA's historical reliance on older, used vehicles to power the needs of our markets has incurred higher maintenance costs and unreliability.

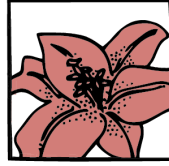
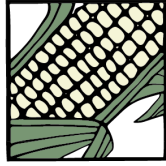
#### **We Need Your Help:**

To keep our markets running smoothly and ensure that fresh, local food remains accessible to everyone, we urgently need a new vehicle. This fundraiser supports the purchase of the very first **NEW** vehicle for our farmers' markets in hopes that the vehicle will last a very long time, limit higher maintenance costs, and ensure reliability. This vehicle will be used for multiple weekly markets.

Community support through participation, cooperation, donations, and sponsorships helps NCGA fulfill our mission and grow closer to our vision of a sustainable food system in Humboldt County.

***Your generous contribution will help us continue to serve our community without interruption!***

***Businesses - please reach out to inquire about our market sponsorship opportunities to promote your business while supporting our local food system.***



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### **Our Goal:**

Every dollar donated will bring us closer to our goal. We have broken down the cost of a new vehicle into three tiers. Here's how your support can make a difference:

- **\$75,000.00**

The total cost includes the purchase price of a new, reliable vehicle plus the customized buildout required for our particular storage needs inside the vehicle for supplies.

- **\$68,000.00**

This is the cost of the vehicle, including taxes and fees.

- **\$20,000.00**

This would cover a downpayment on the vehicle.

### **How to Donate:**

The NCGA is a 501(c)(3) non-profit organization. Contributions to the North Coast Growers' Association are tax deductible. Tax ID number: 77-0212408

You can make your tax-deductible donation online at:

[www.donorbox.org/farmers-market-van](http://www.donorbox.org/farmers-market-van)

or by mailing a check to:

North Coast Growers Association  
PO Box 4232, Arcata CA 95518.

Every bit helps, and no donation is too small. Thank you for your continued support and for being a part of our community. Together, we can keep our farmers markets rolling and thriving for years to come.

With gratitude,

A handwritten signature in black ink, appearing to read 'Portia Bramble', written in a cursive style.

Portia Bramble  
Executive Director  
North Coast Growers Association