

North Coast Growers' Association

PO Box 4232 Arcata CA 95518

Humboldt County Farmers' Markets

(707) 441-9999

TO PERSONS INTERESTED IN SELLING <u>NON-AGRICULTURAL/ PREPARED FOOD</u> PRODUCTS AT NCGA CERTIFIED FARMERS' MARKETS IN 2020

Thank you for your interest in participating in NCGA's Farmers' Markets! We are an agricultural farmers' market organization with limited space available for processed products that may complement our agricultural producers. All Non-Agricultural products must be sold within designated "Non-Ag" sections of the Farmers' Markets, and vendors must produce what they sell in Humboldt County. In 2020, we welcome applications for unique goods to add to these Non-Ag/ Prepared Food sections at our *weekday markets only*. The Arcata Plaza Food Court is currently full and not accepting new applications at this time.

Please understand that space can be *extremely* limited for Non-Ag vendors. Market rules and regulations dictate that agricultural members are given first priority for space, then non-agricultural members of the organization. Vendors are selected to participate in the Non-Ag/Prepared Food sections of our markets with preference given to applicants whose products to be sold at market are made using the highest percentage of ingredients grown/raised in Humboldt County as possible (preferably by NCGA grower members), and whose products are unique and not already represented at the market. Preference is also given to vendors who are farmers, or have participated in previous seasons at our other markets. Non-Ag vendors are asked to source only non-GMO ingredients, use environmentally friendly packaging and flatware, and follow NCGA's Zero Waste policy.

We accept applications for craft vending on a very limited basis, and only when space allows - primarily at our Seasonal Weekday markets and occasionally our Winter Market on the Arcata Plaza. Please contact those Market Managers directly to ask if they are accepting craft vendors, and to receive a craft vendor application.

There are currently ten Certified Farmers' Markets in Humboldt County operated by the NCGA:

Year-Round			
Arcata Plaza Market	Saturdays	9:00am to 2:00pm	April 4-November 21
	Saturdays	10:00am to 2:00pm	November 28-March 27
Seasonal Weekday Markets			
Eureka, Old Town	Tuesdays	10am to 1pm	June 30-October 27
Eureka, Henderson Center	Thursdays	10am to 1pm	June 4-October 29
Eureka Friday Night Market	Fridays	5 to 8pm	June 5-September 25
Fortuna	Tuesdays	3 to 6pm	June 2-October 27
Garberville	Fridays	11am to 3pm	May 1-November 20
McKinleyville	Thursdays	3 to 6pm	June 4-October 29
Miranda	Mondays	2 to 6pm	May 4-October 26
Shelter Cove	Tuesdays	11am to 3pm	May 5-October 27
Willow Creek	Thursdays	4:30 to 7:30pm	June 2-August 27

2020 membership dues are as follows:

- **\$150** Members attending Arcata Plaza Main Season and any/all NCGA weekday market(s)
- **\$100** Members attending any/all NCGA weekday markets other than Arcata Plaza
- **\$35** Supporting Members: Attend 6 or less markets per location. *Note: Supporting members cannot accrue seniority or vote in association business.*

Stall Fees - Market fees are to be paid to the Market Manager by the closing of each market. *Stall fees are subject to change.

2020 NCGA Non-Agricultural Members:

Arcata Plaza Main Season Market: Flat Rate \$80 full space, \$50 half space, \$40 third space Arcata Plaza Winter Market: Flat Rate \$35.

Eureka, Fortuna, McKinleyville & Willow Creek Markets: 15% of your gross sales + \$5 (\$14 minimum, \$34 maximum)

Garberville, Miranda & Shelter Cove Markets:

Gross Sales \$200 or less: 5% of gross sales + \$1 (+\$4 Garberville), Maximum \$35 Gross sales over \$200: \$10 + 1% of gross sales +\$1 (+\$4 Garberville), Maximum \$35 Guest vendors: 10% of gross sales +\$1 (+\$4 Garberville)

Several Requirements must be met before a vendor can sell at an NCGA Certified Farmers' Market:

- Complete **NCGA Non-Ag membership application** submitted with membership dues. Applications for weekday markets will be reviewed in the first 2 weeks of May, 2020. Applications received later in the season may be considered on a rolling basis or placed on a waiting list.
- Facilities for producing prepared food products must be approved and the appropriate **health permits and certificates** must be obtained from the Humboldt County Division of Environmental Health. Please contact the Humboldt County Division of Environmental Health directly to find out what permits apply to your product at (707) 445-6215
- If you sell taxable items, you must have a **resale license** from the California Department of Tax & Fee Administration
- You must obtain a **City of Arcata Business License** through NCGA if you wish to participate in an Arcata market. This application will be provided when you apply to the NCGA. If you wish to sell at the McKinleyville market, a Humboldt County Business License is required.
- **Signage and Labeling.** All vendors must display a sign with their business name and location, as well as adhere to proper product labeling guidelines. Any products sold in closed containers must include the IRQ (Identity, Responsibility, Quantity).
- Other regulations are outlined in the "NCGA Certified Farmers' Market Rules and Appropriate Conduct". In addition, you are required to know and comply with all local, state, and federal regulations.

California Code of Regulations: CCR 1392

https://govt.westlaw.com/calregs/Browse/Home/California/CaliforniaCodeofRegulation s?guid=I6BF78E10D45811DEB97CF67CD0B99467&originationContext=documenttoc&tra nsitionType=Default&contextData=(sc.Default)

Food and Agriculture Code: FAC 47000

https://leginfo.legislature.ca.gov/faces/codes_displayexpandedbranch.xhtml?tocCode=F AC&division=17.&title=&part=&chapter=10.5.&article=

Please contact us directly if you have additional questions or to request an application to join the NCGA. You can reach us at 441-9999 or by email at <u>laura@northcoastgrowersassociation.org</u>. Thank you for your support of Humboldt County Agriculture.